# fashion calendar

#### **JANUARY**

SMTWTFS 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

1998

#### **FEBRUARY**

SMTWTFS 15 16 17 18 19 20 21 22 23 24 25 26 27 28

#### MARCH

SMTWTFS 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

#### APRIL

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#### MAY

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#### JUNE

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S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

#### **AUGUST**

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#### **SEPTEMBER**

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#### **OCTOBER**

11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

#### NOVEMBER

SMTWTFS 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

#### **DECEMBER**

SMTWTFS 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

#### ruth finley, publisher

153 east 87th street new york, ny 10128 (212) 289-0420 fax (212) 289-5917

### DATES TO REMEMBER 1998

finley

1.9. 10028

**NEW YEAR'S DAY** Thursday, January 1

PRESIDENT'S DAY Monday, February 16

**ASH WEDNESDAY** Wednesday, February 25

ST. PATRICK'S DAY

GOOD FRIDAY Friday, April 10

**PASSOVER** Saturday, April 11 - 18

**EASTER** Sunday, April 12

MOTHER'S DAY Sunday, May 10

MEMORIAL DAY Monday, May 25

FATHER'S DAY Sunday, June 21

INDEPENDENCE DAY Saturday, July 4

LABOR DAY Monday, September 7

**ROSH HASHONAH** Monday, September 21

YOM KIPPUR Wednesday, September 30

**COLUMBUS DAY** Monday, October 12

**VETERANS DAY** Monday, October 26

**ELECTION DAY** Tuesday, November 3

THANKSGIVING DAY Thursday, November 26

**CHRISTMAS** Friday, December 25 **NEW YEAR'S DAY** Friday, January 1

PRESIDENT'S DAY Monday, February 15

**ASH WEDNESDAY** Wednesday, February 17

ST. PATRICK'S DAY Tuesday, March 17 Wednesday, March 17

> **PASSOVER** Thursday, April 1 - 8

**GOOD FRIDAY** Friday, April 2

**EASTER** Sunday, April 4

MOTHER'S DAY Sunday, May 9

MEMORIAL DAY Monday, May 31

FATHER'S DAY Sunday, June 20

INDEPENDENCE DAY Sunday, July 4

LABOR DAY Monday, September 6

**ROSH HASHONAH** Saturday, September 11

YOM KIPPUR Monday, September 20

COLUMBUS DAY Monday, October 11

**VETERANS DAY** Monday, October 25

**ELECTION DAY** Tuesday, November 2

THANKSGIVING DAY Thursday, November 25

**CHRISTMAS** Saturday, December 25

## 1999

**JANUARY** SMTWTFS 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

SMTWT 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

**AUGUST** 

SMTWTFS

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FEBRUARY MTWTFS 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27

MARCH SEPTEMBER MTWTFS SMTWTFS 2 3 4 5 6 8 9 10 11 12 13 5 6 7 8 9 10 11 14 15 16 17 18 19 20 12 13 14 15 16 17 18 21 22 23 24 25 26 27 19 20 21 22 23 24 25

APRIL SMTWTFS 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

28 29 30 31

**OCTOBER** SMTWTFS 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

26 27 28 29 30

MAY SMTWTFS 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29

NOVEMBER SMTWTFS 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

JUNE 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

DECEMBER SMTWTFS 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

#### **FASHION CALENDAR**

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

#### WEEKS BEGINNING MONDAY, JUNE 1 & 8, 1998

June 1-14	HOLIDAY MARKET IN NEW YORK			
June 1	LIDA BADAY (Evening)	550 Seventh	18th fl	840-2121
June 1	AIDA BARNI (Men's & Women's Cruise) (	Cashmere Collection) 85 Fifth	11th fl Jenny Chase	, 691-5100
June 1	CASTLEBERRY KNITS (800-238-9512) (	Resort/Pre-Spring) 530 Seven	th 11th fl	221-4333
June 1	RICHARD DAYHOFF (Holiday) (Vincent	Francis Studio) 209 W 38th	Suite 607	354-4766
·June 1	GISPA/MARINA SPADAFORA (Resort)	530 Seventh	15th fl	869-2888
June 1	GIVENCHY, SELECTION DE (Spring I)	530 Seventh	20th fl	921-5550
June 1	HINO & MALEE; HINO & MALEE II	214 W 39th	Suite 205	944-7980
June 1	DEBORAH JOHNSON (Holiday)	530 Seventh	6th fl Sandrine,	719-2211
June 1	BOB MACKIE BOUTIQUE; B'ZAR	530 Seventh	3rd fl	719-0916
June 1	MAJA (Holiday)	182 Grand St.	Suite 5E Seana Gordon.	925-4034
June 1-14	MANOLO COUTURE (Fail/Holiday)	225 W 39th	5th fl Charlene Lamberi	s 997-4697
June 1	CHRISTINA PERRIN; MARCH BY CHRIS	STINA PERRIN 214 W 39	th, Suite 705 Lyn Le Kay,	997-4497
June 1	RODIER (Holiday/Fall II) New showroo	om: 499 Seventh, Suite 1403 S	So. Geri Pitocco.	279-0550
June 1	CARMEN MARC VALVO (Holiday)	530 Seventh	23rd fl	944-7370
	70 131 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	105 6	0 :4 201	947-3417
June 1	JOAN VASS USA (Holiday)	485 Seventh	Suite 301	241-2411
June 1	VESTIMENTA (Men's Pre-Spring '99 Co (Press: Ann Magnin, Inc., 626-6690).		9th fl Jeffrey Weinberg	
	VESTIMENTA (Men's Pre-Spring '99 Co			
June 1	VESTIMENTA (Men's Pre-Spring '99 Co (Press: Ann Magnin, Inc., 626-6690).	llection) 595 Madison 530 Seventh	9th fl Jeffrey Weinberg 5th fl	704-9600
June 1 June 1	VESTIMENTA (Men's Pre-Spring '99 Co (Press: Ann Magnin, Inc., 626-6690). YEOHLEE (Holiday)	Solution 1995 Madison 1995 Madi	9th fl Jeffrey Weinberg  5th fl  Contact: 725-2755. (Fax: 779)	704-9600 9-9058).
June 1 June 1 June 1-5	VESTIMENTA (Men's Pre-Spring '99 Co (Press: Ann Magnin, Inc., 626-6690). YEOHLEE (Holiday) FIRST NATIONAL FIFI WEEK presented	1llection) 595 Madison 530 Seventh by The Fragrance Foundation. ( YORK (Holiday) 530 7th, 25t OF NY) Market Week at Hote	9th fl Jeffrey Weinberg  5th fl  Contact: 725-2755. (Fax: 779  h fl Dennis Carter; Robin R  l Plaza (Fifth Ave & Central	g, 207-8100 704-9600 0-9058).
June 1 June 1 June 1-5 June 2	VESTIMENTA (Men's Pre-Spring '99 Co (Press: Ann Magnin, Inc., 626-6690).  YEOHLEE (Holiday)  FIRST NATIONAL FIFI WEEK presented to EILEEN FISHER; EILEEN FISHER NEW  FFANY (FASHION FOOTWEAR ASSOC.	Solution 595 Madison 530 Seventh  by The Fragrance Foundation. (Control of NY) Market Week at Hote 100 PM. Contact: 832-1745. (Factor)	9th fl Jeffrey Weinberg 5th fl Contact: 725-2755. (Fax: 779 h fl Dennis Carter; Robin R l Plaza (Fifth Ave & Central ax: 832-1744).	g, 207-8100 704-9600 9-9058). cosenfeld, 944-0808 Park South) and
June 1  June 1  June 1-5  June 2  June 2-5	VESTIMENTA (Men's Pre-Spring '99 Co (Press: Ann Magnin, Inc., 626-6690).  YEOHLEE (Holiday)  FIRST NATIONAL FIFI WEEK presented to EILEEN FISHER; EILEEN FISHER NEW FFANY (FASHION FOOTWEAR ASSOC. surrounding showrooms. Hours: 9:00 AM-6	Solution 595 Madison 530 Seventh  by The Fragrance Foundation. (Control of NY) Market Week at Hote 100 PM. Contact: 832-1745. (Factor)	9th fl Jeffrey Weinberg 5th fl Contact: 725-2755. (Fax: 779 h fl Dennis Carter; Robin R l Plaza (Fifth Ave & Central ax: 832-1744).	g, 207-8100 704-9600 9-9058). cosenfeld, 944-0808 Park South) and
June 1  June 1  June 1-5  June 2  June 2-5  June 3	VESTIMENTA (Men's Pre-Spring '99 Co (Press: Ann Magnin, Inc., 626-6690).  YEOHLEE (Holiday)  FIRST NATIONAL FIFI WEEK presented to EILEEN FISHER; EILEEN FISHER NEW  FFANY (FASHION FOOTWEAR ASSOC. surrounding showrooms. Hours: 9:00 AM-6  CHAIKEN & CAPONE (Holiday/Pre-Spring)	John John John John John John John John	9th fl Jeffrey Weinberg 5th fl Contact: 725-2755. (Fax: 779 h fl Dennis Carter; Robin R l Plaza (Fifth Ave & Central ax: 832-1744).  B'way, Suite 400 Kelly Stir	704-9600 704-9600 9-9058). cosenfeld, 944-0808 Park South) and

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
June 3	POLO SPORT (Holiday/Cruise)	550 Seventh	3rd fl	857-2500
June 3	RALPH BY RALPH LAUREN (Holiday/C	ruise) 550 Seventh	3rd fl	857-2500
June 3-5	PARIS: EXPOFIL (Yarn Fair, Fall/Winter '9	8/'99) Espace Eiffel-Branly. Pro	ess: Klein-Xuereb, 755-719	97.
June 3-5	MILAN: MODA PRIMA (Formerly ESMA)	(Knitwear) at Fairgrounds. Con	ntact: EFIMA, 39-2-6610-3	3555.
June 4-8	DALLAS: WOMEN'S & CHILDREN'S APP	PAREL & ACCESSORIES FA	LL MARKET	
Friday June 5 - June 7	VINTAGE FASHION & ANTIQUE TEXTILE SHOW 45 Exhibitors. Hrs: 6/5-6/6, Noon-6:00 P.M.	METROPOLITAN ART & ANTIQUES 6/7, Noon-5:00 P.M. Tkts: \$15	METROPOLITA: 110 WEST 19TH 5 - 6/5; 6/6-6/7, \$5. Contact	STREET
Saturday June 6 •12-5:00 P.M.	"HAT DAY AT THE BELMONT STAKES" — INFORMAL MODELING Prior to Belmont Stakes Race. For information	BUREAU	2150 HEMPSTEA	AD TPK, ELMONT
June 7-10	CHICAGO: DECOREX (Tableware)			
June 8	FINITY; FINITY STUDIO (Holiday/Rese	ort) 525 Seventh	11th fl	944-2855
June 8-24	GENNY (Cruise)	650 Fifth	18th fl	245-4860
June 8	CALVIN KLEIN (Pre-Spring)	205 W 39th	11th fl	292-9100
June 8-22	REBECCA MOSES (Resort/Pre-Spring) (	Press: Robyn Vie-Carpenter) 58	88 B'way, #603 Theresa H	iner, 431-1448
June 8-12	NATORI SEPARATES (Resort) (Press: M	Missy Robinson, 532-7796) 40	E 34th, 18th fl Kathy Fay	e, 679-9796
June 8	SERGIO PELLARI (Resort) ADC:	46 W 55th	4th fl	582-0200
June 8	AL QUINN & COMPANY (Holiday/Resor (Provasoli, Soli Sweaters, Ross Mayer, Sioni		30th fl	382-2880
June 8	ADRIENNE VITTADINI; VITTADINI (Ho	oliday) (Press: 921-2510) 144	1 B'way 29th fl	921-5400
June 8	DENISE WILLIAMSON SHOWROOM (Roberto Musso, Pixie Yates, Alicia Lawhon		Press: Souri Kim Carlysle, Kalinka)	, 226-5507
June 8-10	HBA GLOBAL EXPO — Premiere of Healt	h, Beauty, Personal Care & Edu	ucational Conference at Jav	vits. 800-829-3976.
Tuesday June 9 8:30 A.M.	PREVIEW: LATEST CALVIN KLEIN COLLECTION FRAGRANCE By invitation. RSVP: 418-4995.	CALVIN KLEIN COSMETI	CS CALVIN KLEIN 654 MADISON A	FLAGSHIP STORE VENUE
Tuesday June 9 11:00-1:30 P.M.	PRESS LUNCHEON: NEW PRODUCT INTRODUCTION Scientific presentation. By invitation. Press:	NIVEA VISAGE; BEIERSDORF, INC. Amy Slavitt, Stawasz & Partne	PLACE TO BE ANNOUNCED rs, 610-3888.	
Tuesday June 9	OPENING OF ROOTS NEW YORK	MICHAEL BUDMAN & DON GREEN	268 LAFAYETT (PRINCE)	Е
6:00-9:00 P.M.	By invitation. Press: Nadine Johnson, fax: 6		(1111101)	
Tuesday June 9 6:30 P.M.	"CARTOON COUTURE" PRESENTATION Cocktails. Presentation, 7:30 PM. Host: Nick	WARNER BROS. & JOE BO	1 EAST 57TH ST	REET
June 9	BURBERRYS (Resort)	512 Seventh	7th fl	221-0988
				2

DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
Wednesday June 10 8:30-10:00 A.M.	INTRODUCING INTERNATIONAL TEXTILE WEEK — APRIL '99 Dr. Michael Peters, General Mgr, will discus	MESSE FRANKFURT s combining Interstoff, Sportex	BOATHOUSE CA CENTRAL PARK , Mobiltex & Techtextil in F	& 72ND ST.
	Breakfast presentation. By invitation. Contact			692 1000
June 10	EMANUEL/EMANUEL UNGARO (Resort)		10th fl	683-1000
June 10	EMANUEL/EMANUEL UNGARO LIBERT	ΓΕ (Resort) 11 Madison	10th fl	683-1000
June 10-22	ESCADA MARGARETHA LEY (Resort)	1412 B'way	8th fl	852-5300
June 10-22	DONNA KARAN COLLECTION/SIGNAT	URE 550 Seventh	14th fl	789-1500
June 10	OSCAR/OSCAR DE LA RENTA (Holiday/	(Spring I) 512 Seventh	27th fl	869-2999
Thursday June 11 12:00 Noon	"AVON WOMEN OF ENTERPRISE AWARDS" PRESENTATION & LUNCH Awards to six honorees. Tkts: \$100. Info: 35	U.S. SMALL BUSINESS AI		OOM
Thursday	NEW PRODUCT LAUNCH	CLAIROL	CHELSEA PIERS	
June 11 5:00 -7:00 P.M.	Cocktails. By invitation. Press: Lippe Taylor	, 598-4400.		
Thursday June 11 5:00-7:30 P.M.	TEEN MAGAZINE/MAYBELLINE GREAT MODEL SEARCH Fashion show & announcement of winner of	TEEN MAGAZINE; MAYBELLINE Ford modeling contract. By in-	FASHION CAFE 51 ROCKEFLLER v. Press: Susan Magrino Ago	
June 11	ANNE KLEIN/ <u>A</u> LINE (Fall)	11 W 42nd	Ground fl	626-6000
June 11	ISAAC MIZRAHI (Resort)	104 Wooster St.		334-0055
June 12-16	LOS ANGELES: WOMEN'S & CHILDREN	'S MARKET		
June 14-15	LOS ANGELES: SHOE SHOW			
Monday June 15-20 9:00-5:00 P.M.	SHOWING OF CRUISE COLLECTIONS Daily, 6/15-20, by appt. Contact: Annik or H	JEAN-LOUIS SCHERRER; JACQUES FATH Jelene, Klein-Xuereb Assoc., 75	PLACE TO BE ANNOUNCED 55-7197. (Fax: 755-7710).	
Monday June 15 6:00 P.M.	23RD ANNUAL TRIBUTE DINNER Honoree: Linda L. Ahlers, Pres., Dept Store	THE GIRL SCOUT COUNC OF GREATER NEW YORK Division, Dayton Hudson Corp	GRAND BALLRO	OOM
'Monday June 15 6:00-8:00 P.M.	PREVIEW: "INNOVATION/IMITATION: FASHIONABLE PLASTICS OF THE '30S" Plastics in fashion and decorative arts. 1930's	OF TECHNOLOGY	THE MUSEUM O SEVENTH AVE & ess: 217-7642. (Open to pub	& 27TH STREET
June 15	COMPANY ELLEN TRACY (Resort/Spring	ng I) 575 Seventh	10th fl	944-6999
June 15-24	LOUIS FERAUD PRET-A-PORTER (Cruis	e) 570 Seventh, 17th fl	Contact: 840-8220 (Fax: 8	869-7507)
June 15		214 377 2041	5th fl	302-5888
Julic 15	SUSAN LAZAR (Resort)	214 W 39th	Jul 11	302-3000
June 15-19	JOSIE NATORI DESIGNER RTW COLLE (Press: Missy Robinson, 532-7796)			e, 679-9796
	JOSIE NATORI DESIGNER RTW COLLE			

WHAT'S GOING ON	GIVEN BY	WHERE		
ELLEN TRACY DRESS COLLECTION	(Resort/Spring I) 575 Seventh 9th	fl 944-6999		
NEW ORLEANS: RETAIL SYSTEMS '98 (	Technology for Retailers & Supplier	c). Contact: 617-527-4626/527-8102.		
HATS OFF TO KIDS 5TH ANNUAL	HENRI BENDEL	712 FIFTH AVENUE		
	riety, The Children's Charity. Honor	ee: Peter Arnell. Tkts: \$85; 221-3771.		
FALL/HOLIDAY LEGWEAR FASHION SHOW & NEW PRODUCT LAUNCH Hanes Smooth Illusions Revitalizing Collect	HANES HOSIERY ion, Hanes, Donna Karan, DKNY. E	1675 BROADWAY SHOWROOM - 32ND FLOOR By inv. Press: Marialisa Arnold, 307-2033.		
1998 YM/COVER GIRL MODEL SEARCH WINNER ANNOUNCEMENT 37th Annual YM/Cover Girl Model Search.	COVER GIRL & YM  By inv. RSVP: Marina Maher Comr	STUDIO 450 - 12TH FL 450 W 31ST ST. (9TH/10TH AVE) nunications, 759-7543.		
BENDEL'S FALL '98 BEAUTY	HENRI BENDEL	712 FIFTH AVENUE		
Reps from: Bobbi Brown, Chanel, Laura Me	ercier, M.A.C., Trish McEvoy, Benefact: Teril Lindquist-Turner, 704-741	Fit, Bendel's exclusives Awake & Diego 3. (Fax: 704-7491).		
BEAUTY PRESS: COLOR/ FRAGRANCE INTRODUCTION	AVON	PLACE TO BE ANNOUNCED		
	(Fax: 229-0523)			
MAJA BY ELLEN VON UNWERTH BOOK LAUNCH PARTY By invitation. Contact: Ali Taekman, Rand.	MAJA M Productions, 625-1000.	PLACE TO BE ANNOUNCED		
SHOWING OF RESORT/	CERRUTI 1881	SIGNUM INTERNATIONAL		
	ressey, 944-1881.	501 SEVENTH AVENUE - STE 202		
FLORENCE: PITTI IMMAGINE BIMBO	(Children's) Fortezza da Basso. Cont	eact: SallyFischer PR, 246-2977.		
THE NAMSB SHOW (NATIONAL ASSOCIATION OF MEN'S SPORTSWEAR BUYERS) Javits Conv. Ctr. Includes "Growing a Brand in the Urban Market" Seminar with industry moderators and panelists, Mon., 6/22, 10:00 AM. Seminar: Marie Griffin, 973-0337 ext. 210. Fax: 973-0341. Show: Bill McGuire, NSI, 305 Madison, NYC 10165; 973-0337 ext. 0.				
FATHER'S DAY (Sunday)				
FRAGRANCE LAUNCH	GUERLAIN	GUERLAIN 444 MADISON AVE 17TH FL.		
By invitation. RSVP: Loving & Weintraub, 935-1033. (Fax: 935-1426).				
BENDEL'S FALL '98 ACCESSORIES PRESS PREVIEW	HENRI BENDEL	712 FIFTH AVENUE		
	lry, bags, hats, etc. By appt: Teril Li	ndquist-Turner, 704-7413. (Fax: 704-7491)		
HONORING DAVID CHU	OF AMERICA (NAA)	NEW YORK HILTON TRIANON BALLROOM 2:30 PM. Tkts: \$135; 683-8454.		
	ELLEN TRACY DRESS COLLECTION  NEW ORLEANS: RETAIL SYSTEMS '98 ( HATS OFF TO KIDS 5TH ANNUAL BENEFIT AND HAT AUCTION Party & auction to benefit Kids 'N U and Va FALL/HOLIDAY LEGWEAR FASHION SHOW & NEW PRODUCT LAUNCH Hanes Smooth Illusions Revitalizing Collect 1998 YM/COVER GIRL MODEL SEARCH WINNER ANNOUNCEMENT 37th Annual YM/Cover Girl Model Search. BENDEL'S FALL '98 BEAUTY BREAKFAST & PRESS PREVIEW Reps from: Bobbi Brown, Chanel, Laura Me Dalla Palma and others. By invitation. Conta BEAUTY PRESS: COLOR/ FRAGRANCE INTRODUCTION By invitation. Contact: PT&Co., 229-0500. ( MAJA BY ELLEN VON UNWERTH BOOK LAUNCH PARTY By invitation. Contact: Ali Taekman, Rand. I SHOWING OF RESORT/ PRE-SPRING COLLECTION Daily. By appointment. Contact: Michael Cr FLORENCE: PITTI IMMAGINE BIMBO ( "Growing a Brand in the Urban Market" Ser Marie Griffin, 973-0337 ext. 210. Fax: 973-1 FATHER'S DAY (Sunday)  FRAGRANCE LAUNCH By invitation. RSVP: Loving & Weintraub, BENDEL'S FALL '98 ACCESSORIES PRESS PREVIEW Daily, 6/23-25. American & European jewel ACHIEVEMENT AWARDS LUNCHEON HONORING DAVID CHU	ELLEN TRACY DRESS COLLECTION (Resort/Spring I) 575 Seventh 9th NEW ORLEANS: RETAIL SYSTEMS '98 (Technology for Retailers & Supplier HATS OFF TO KIDS 5TH ANNUAL HENRI BENDEL BENEFIT AND HAT AUCTION Party & auction to benefit Kids 'N U and Variety, The Children's Charity. Honor FALL/HOLIDAY LEGWEAR FASHION HANES HOSIERY SHOW & NEW PRODUCT LAUNCH Hanes Smooth Illusions Revitalizing Collection, Hanes, Donna Karan, DKNY. F. 1998 YM/COVER GIRL MODEL COVER GIRL & YM SEARCH WINNER ANNOUNCEMENT 37th Annual YM/Cover Girl Model Search. By inv. RSVP: Marina Maher Communication of the Search of t		

BEAUTY PRESS LUNCHEON: CLAIROL NEW PRODUCT LAUNCH By invitation. Press: Lippe Taylor, 598-4400. (Fax: 598-0620).

Tuesday June 23 12:15 P.M.

GERTRUDE'S

33 EAST 61ST STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 23 6:00-8:00 P.M.	CELEBRATING OPENING OF RAND.M SPACE Cocktail reception. By invitation. Contact: A	RAND.M PRODUCTIONS  di Taekman, 625-1000. (Fax: 625-196	37 HOWARD ST - 4TH FLOOR (CORNER OF BROADWAY) 0).
Tuesday June 23 7:00 P.M.	CELEBRATING SHORT LIST OPENING EXHIBIT FOR THE HUGO BOSS PRIZE Cocktail reception. By invitation. Contact: C	HUGO BOSS Greg DiStefano, DeVries Public Relation	GUGGENHEIM MUSEUM SOHO 575 BROADWAY (PRINCE) ons, 891-0468.
Wednesday June 24 11:30 A.M.	"BEAUTY DESTINATIONS - CHARTING A NEW COURSE FOR THE FUTURE" Reception. 12 Noon, Lunch. 12:30 PM, Prog Horst Rechelbacher, Aveda; Robert J. Rutter	gram. Mod: Rochelle Udell, Self Maga:	SHERATON NEW YORK 7TH AVE & 52ND ST- BALLROOM zine. Panel: Steve Bock, Sephora; s: \$85, mem/\$110, non-mem; 593-1715.
Wednesday June 24 4:00-7:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Contact: seed inc., 226-0976.	COLLETTE DINNIGAN (Fax: 226-2127).	BARNEYS NEW YORK - 5TH FL (MADISON & 61ST STREET)
Wednesday June 24 5:30-7:00 P.M.	COCKTAIL RECEPTION & SPECIAL ANNOUNCEMENT By invitation. Press: Marina Maher Commun	MAX FACTOR nications, 759-7543. (Fax: 355-6318).	PLACE TO BE ANNOUNCED
Wednesday June 24 6:00-8:00 P.M.	SHOWROOM INAUGURATION — SUPREME INTERNATIONAL Grand Slam, Munsingwear, Natural Issue, Pi	SUPREME INTERNATIONAL ing, Andrew Fezza et al. By inv. Conta	42 WEST 39TH STREET SHOWROOM - 7TH FLOOR act: 305-418-1231. (Fax: 305-594-2307).
Thursday June 25 9:30 A.M.	FALL '99 WOMEN'S FORECAST SLIDE PRESENTATION Also, 11:30 AM & 1:30 PM. Again, 7/16 &	DAVID WOLFE; D' DONEGER DESIGN DIRECTION 8/6. Tickets: \$50.00. Contact: 560-373	463 SEVENTH AVENUE 4TH FLOOR 6.
June 25-28	FLORENCE: PITTI IMMAGINE UOMO (Contact: SallyFischer PR, 246-2977	Men's) and L'ALTRO UOMO (Avant-	garde menswear), Fortezza da Basso.
June 26-28	VALENCIA, SPAIN: FIMI (Childrenswear)		
June 28-30	MIAMI: THE FLORIDA SHOE MARKET	OF THE AMERICAS-MIAMI	
June 28-July 3	MILAN: COLLEZIONI UOMO (Men's Hig	h Fashion Shows). Contact: 011-39-2-	4800-8286. (Fax: 011-39-2-48011783).
Tuesday June 30 6:30-9:30 P.M.	SOHO STORE OPENING HOSTED BY INGRID CASARES Cocktails and hors d'oeuvres. By inv. Contac	SISLEY ct: Robert Rave, Lizzie Grubman Publi	469 WEST BROADWAY (HOUSTON & PRINCE) ic Relations, 966-5000. (Fax: 966-4277).
Wednesday 'July 1 6:00-8:00 P.M.	"50 YEARS OF FASHION INNOVATION FROM INDIA" Champagne reception celebrating India's ind	CONSUL OF INDIA lependence. Designer fashions/textiles.	THE METROPOLITAN CLUB 1 EAST 60TH STREET Awards presentation. By inv; 774-0668
'July 3-7	PARIS: MEN'S HIGH FASHION RUNWA	Y SHOWS. Contact: 33-1-42-66-64-4	4.
July 4	INDEPENDENCE DAY		
Saturday July 4 9:00-9:30 P.M.	22ND ANNUAL FIREWORKS SPECTACULAR Theme: "The Promise of America." Also on	MACY*S EAST WPIX-TV & music on 105.1 FM "Th	4 LOCATIONS ON THE EAST RIVER (FROM 14TH-42ND) ne Big 105" Radio. For Info: 494-4495.
July 4-6	PARIS: MODE ENFANTINE (Children's)	at Porte de Versailles. Contact: 703-52	2-5000. (Fax: 703-522-5005).
Wednesday July 8 9:30 A.M.	ST. TROPEZ STREET SCENES SLIDE PRESENTATION Also, 11:30 AM & 1:30 PM. Again, 7/15 &	DAVID WOLFE; D' DONEGER DESIGN DIRECTION 7/29. Tickets: \$50.00. Contact: 560-37	463 SEVENTH AVENUE 4TH FLOOR 736.

DATE	WHAT'S GOING ON GIVEN BY	WHERE
July 11-16	ROME: COUTURE ALTA MODA. Contact: 39-2-4800-8286.	
July 12-15	<u>WASHINGTON:</u> GIFT SHOW at Capital Expo Ctr, Chantilly, Va. Contact: Georg	e Little Mgmt., 914-421-3200.
July 13-15	LOS ANGELES: ISAM (Int'l Swimwear Activewear Market). Contact: 213-630-3	610. (Fax: 213-624-9876).
July 14-16	LONDON: LAUNCH OF LONDON MEN'S FASHION WEEK. Contact: 44-171-	437-7993. (Fax: 44-171-437-7994).
July 15	9:30, 11:30, 1:30 PM. ST. TROPEZ STREET SCENES PRESENTATION, Doneg	er, 463 7th Ave., Tkts: \$50; 560-3736.
Wednesday July 15 9:30-5:00 P.M.	PRESS PREVIEW: FALL/HOLIDAY BAUME & MERCIER 1998 COLLECTIONS By invitation. RSVP: Audrey Jones, 593-0444.	ROYALTON 44 WEST 44TH STREET
Wednesday July 15 .6:00 P.M.	ANNUAL FALL FASHION TARGET STORES PREVIEW Reception. Fashion Show, 7:15 P.M. By invitation. RSVP: Chris Campbell, Tunhe	DIA CENTER FOR THE ARTS 548 W. 22ND ST. (10TH/11TH AVE) im Santrizos, 612-851-7246.
July 15-18	HONG KONG: EUROPEAN SELECTION. Contact: IGEDO Co, Annette Azan, 3	356-0400.
July 15-18	HONG KONG: FASHION WEEK, Convention & Exhibition Center. Contact: HK	DC, 838-8688.
July 16	9:30, 11:30, 1:30 PM., FALL '99 WOMEN'S FORECAST, Doneger, 463 7th Ave	4th fl. Tkts: \$50. Res: 560-3736.
July 18-21	JA INTERNATIONAL JEWELRY SHOW, Javits Convention Center. Contact: Bl	enheim, 800-829-3976 or 201-346-1400.
July - 18-22	PARIS: FALL/WINTER COUTURE SHOWINGS. Contact: Denise Dubois, Chardela Couture Parisienne, 100, rue du Faubourg St. Honore, Paris 75008. Tel: 42-66	
July 18-23	MIAMI: MEN'S & BOYS' APPAREL SHOW, Radisson Center, Miami Mart. Co.	ntact: 305-261-2900.
Monday July 20 6:00-8:00 P.M.	LAUNCH OF INTERNET WORTH GLOBAL STYLE FASHION NETWORK (Note date/time change). By invitation. Contact: Veronika Ullmer, Loving & Wein	SONY WONDER LAB 550 MADISON AVE. (55/56TH ST) traub, 935-1033. (Fax: 935-1426).
July 24-28	CHICAGO: GIFT SHOW at McCormick Place North. Contact: George Little Mg	mt., 914-421-3200.
July 25-28	EUROSTYLE/EXCLUSIVE (European/Tailored Menswear - Spring '99) Waldorf-	Astoria, 301 Park. Contact: 315-1495.
July 26	6:00-8:00 PM, THE FORUM PARTY. Cocktails. Place to be announced. By inv. C	Contact: ENK International, 759-8055.
July. 26-28	THE COLLECTIVE (Spring '99 Menswear & Accessories) & THE EUROPEANS New York Show Piers on the Hudson, Piers 90 & 92., 55th St. & 12th Ave. Contact	
July 27-30	NEW YORK MENSWEAR COLLECTIONS	
Monday July 27 11:00 A.M.	SHOWING OF SPRING MENSWEAR KENNETH COLE & ACCESSORIES COLLECTIONS By invitation. Thereafter by appt. Contact: Kevin Krier & Associates, 431-0330. (Fig. 1)	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM Fax: 431-0660).
Monday July 27 12:00-2:00 P.M.	SPRING MENSWEAR RON CHERESKIN PRESENTATION & LUNCHEON By invitation, Thereafter by appointment. Contact: Deborah Rubin, 575-5900. (Fax	420 FIFTH AVENUE 25TH FLOOR :: 575-0755).
Monday July 27 2:00 P.M.	PRESENTATION OF SPRING CHRISTOPHER TOTMAN COLLECTION By invitation. Thereafter by appointment. Contact: 334-7434. (Fax: 334-7433).	491 BROADWAY (BROOME) 2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday July 27 3:00 P.M.	PRESS: MEN'S SPRING TAILORED CLOTHING & SPORTSWEAR Press show. 7/28, 9:00 A.M., Buyers show. I	JOSEPH ABBOUD APPAREL CO.  By invitation. Contact: Cecily Moore, 5	SHOWROOM - 10TH FLOOR
Monday July 27 5:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co	WILKE*RODRIGUEZ (156 FIFTH, 4TH FL) ntact: Elyse Mittler, 645-4552. (Fax: 6	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM 645-7477).
Monday July 27 6:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co	NAUTICA BY DAVID CHU (11 WEST 19TH, 5TH FL) ntact: Mary Ellen Barone, fax requests	PLACE TO BE ANNOUNCED 5: 841-8983.
July 27 6:00-8:00 P.M.	THE COLLECTIVE ANNIVERSARY CELL Cocktails. By invitation. Contact: Epaulette A	EBRATION. Sponsored by ENK Inter Associates, 245-5538. (Fax: 974-8482).	national. Place to be announced.
Monday July 27 7:00-10:00 P.M.	39TH ANNUAL ALDO AWARDS FOR FASHION JOURNALISM The Golden Aldo Award will be presented to newspaper, magazine, trade & broadcast jour	THE FASHION ASSOCIATION & JCPENNEY Carol Wallace, Managing Editor, Peonalists. Dinner, 8:15 PM. By inv; Mina	1 WORLD TRADE CTR - 107TH FL ple Magazine. Aldo awards to national
July 27-31	HUGO Hugo Boss (Men's Spring Preview)	Place to be announced. Contact: Rich	ard Presser, 940-0600.
July 27	RENA RENA LANGE; RENA LANGE JEA	NS; JOHN RICHMOND; NUDE (Res	sort/Spring I) 730 Fifth, #403 246-6724
July 28	9:00 A.M., JOSEPH ABBOUD APPAREL C	CO, BUYERS SHOWING, 650 Fifth A	ve., 10th fl. By inv; 586-9140.
Tuesday July 28 12:00-1:30 P.M.	SHOWING OF SPRING MENSWEAR TAILORED COLLECTION Luncheon. By invitation. Thereafter by appoint	MAURICE MALONE intment. RSVP: Tom Smith, 271-4091	42 WEST 39TH STREET SHOWROOM - 18TH FLOOR . (Fax: 271-4029).
Tuesday July 28 3:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Buyers: Cheri, 744-2250. Press	HERBIE VELEZ/HYPEREALITY (202 SEVENTH AVE) s: Quinto & Co., 965-1146. (Fax: 965-	560 SEVENTH AVENUE
Tuesday July 28 4:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co	SANDY DALAL (220 C.P.SO., #10F) ontact: Fax, 974-3840.	PLACE TO BE ANNOUNCED
Tuesday July 28 5:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By inv. Thereafter by appt. Buyers: David El	MARC BUCHANAN, PELLE PELLE (1466 B'WAY) baum, 840-3232. Press: Quinto & Co.,	CHASE SPACE 1441 BROADWAY (41ST ST) , 965-1146. (Fax: 965-1147).
Tuesday • July 28 6:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co	NICOLE FARHI ontact: Alice Ryan, 421-7720. (Fax: 42	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM 1-7745).
'Tuesday July 28 7:00 P.M.	PRESS PARTY FOR THE MEN'S SHOWS By invitation. Contact: 221-6239 (Fax: 768-	GENERAL MOTORS; & 7TH ON SIXTH 0515).	SAKS FIFTH AVENUE 6TH FLOOR
Wednesday July 29 8:30-10:00 A.M.	SHOWING OF SPRING MEN'S ACCESSORY COLLECTION By invitation. Thereafter by appointment. RS	CALVIN KLEIN SVP: 292-9648. (Fax: 292-9131).	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
July 29	9:30, 11:30, 1:30 PM. ST. TROPEZ STREE	T SCENES PRESENTATION, Doneg	er, 463 7th Ave., Tkts: \$50; 560-3736.
Wednesday July 29 10:00 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Contact: John Dellera, 221-53	PERRY ELLIS (1114 SIXTH AVE., 36TH FL) 391. (Fax: 354-3449).	CHASE SPACE 1441 BROADWAY (41ST ST)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
Wednesday July 29 11:00 A.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Contact: Kevin Krier & Associ	GENE MEYER (730 FIFTH AVE, 12TH FL) iates, 431-0330. (Fax: 431-0660). By a		
Wednesday July 29 2:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co	JOHN SCHER (202 WEST 40TH, #1103) ontact: 302-3520. (Fax: 302-3519).	PLACE TO BE ANNOUNCED	
Wednesday July 29 3:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Contact: KCD, Fax: 590-5101.	MARC JACOBS	MARC JACOBS STORE 163 MERCER STREET	
Wednesday July 29 4:00-5:00 P.M.	STILL-LIFE PRESENTATION: SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co	BARRY BRICKEN (152 WEST 57TH, 4TH FL) ontact: Harrington Saunders & Assoc.,	CHASE SPACE - UPPER LEVEL 1441 BROADWAY (41ST ST) 581-0407. (Fax: 581-0448).	
Wednesday July 29 5:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Pro	CYNTHIA ROWLEY ess: Amy Marth, 575-9020. (Fax: 575-	CHASE SPACE 1441 BROADWAY (41ST ST) 9064).	
Wednesday July 29 6:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Thereafter by appointment. Co	BOSS HUGO BOSS (645 FIFTH AVE., 21ST FL) ontact: Kevin Krier & Associates, 431-	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM 0330. (Fax: 431-0660).	
July 29	7-9 PM, HUGO BOSS ART PRIZE AWARI	D, Guggenheim Soho, 575 B'way (Prin	nce). By inv; 940-0600. Fax: 940-0616.	
Wednesday July 29 8:30 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. thereafter by appointment. RS	TOM OF FINLAND (430 LAFAYETTE) VP: Ali Taekman, Rand. M Production	PLACE TO BE ANNOUNCED ns, 625-1000. (Fax: 625-1960)	
Wednesday July 29 9:30 P.M.	"STRETCH YOUR MIND" LAUNCH OF STRETCH JEANS AD CAMPAIGN By invitation. Contact: Cohen Communication	PARASUCO JEANS ons, 352-1881. (Fax: 807-7432) or e:co	PLACE TO BE ANNOUNCED ohcomm@aol.com	
Thursday July 30 11:00-1:00 P.M.	SPRING MENSWEAR INFORMAL PRESENTATION By invitation. Thereafter by appointment. Co	POLO RALPH LAUREN ontact Fax: 318-7180.	650 MADISON AVENUE 6TH FLOOR	
Thursday July 30 7:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By inv. Fax requests: Buyers: Katie Liu, 969	JOHN BARTLETT	PLACE TO BE ANNOUNCED ations: fax, 206-7557.	
Thursday July 30 8:00 P.M.	"ESQUIRE CELEBRATES STEFANO TONCHI" By invitation. Contact. Ruth Staiman, 649-4	ESQUIRE 159. (Fax: 265-0935).	PLACE TO BE ANNOUNCED	
• Aug. 2-4	STYLE INDUSTRIE (formerly Instyle Works) (Juried contemporary thru young designers RTW & Accessories) at Hotel Inter-Continental, 48th St. (Park/Lexington). Hrs: 9:00-7:00 PM. Contact: 741-3653. (Fax: 741-3748).			
Aug. 2-4	A-STYLE (Juried better contemporary thru designer accessories). Hotel Intercontinental, 48th St.(Park/Lexington) Hrs: 9-7:00 P.M. Contact: 741-3653. (Fax: 741-3748).			
Aug. 2-4	SHOWROOM (Contemporary Womenswear Collections & Accessories). (New Edition Fall II/Holiday/Resort) Rihga Royal, 151 W. 54th St. Hrs: Sun. & Tues, 9-5:30 PM. Mon. 9-6:30 PM. By inv; VIP, 732-7580. (Fax: 732-7690).			
Aug. 2-4	ACCESSORIE CIRCUIT (Holiday/Resort) Avenue. Contact: ENK Productions, Ltd., 75		son, Piers 90 & 88, 55th St & 12th	
Aug. 2-4	INTERMEZZO COLLECTIONS (Juried R7 Show Piers on the Hudson, Piers 90 & 88, 5	ΓW for Fall/Holiday '98) (Concurrent '55th St & 12th Ave. Contact: ENK Pro	with Accessorie Circuit) at New York oductions, 759-8055. (Fax: 758-3403).	

DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
Aug. 2-4	THE FAE (Fashion Accessory Expo - 1,000 C Europe at Retail Spring/Summer '99 Info & T	Collections)(Holiday/Resort) Ja kts: 212-686-4412 x 416. Press	avits, 203-853-6015. (Fa s: Ogan/Dallal, 840-0888	x: 203-852-8175). 3. (Fax: 840-8849).
Aug. 2-4	INTERNATIONAL KIDS FASHION SHOW	, Javits Convention Ctr. Conta	act: Larkin Group, 594-0	880. (Fax: 594-8556).
Aug. 2-4	INTIMATE APPAREL SALON at Doral Cor 5101, Brookfield, CT. 06804. Phone: 203-740		ington). Contact: Carol	M. Bigman, POB
Aug. 2-5	FFANY (FASHION FOOTWEAR ASSOC. OF NY) Market Week at Hotel Plaza (Fifth Ave & Central Park South) and surrounding showrooms. Hrs: 9:00-6:00 P.M. daily. Contact: 832-1745. (Fax: 832-1744).			
Aug. 3-14	RESORT MARKET IN NEW YORK			
Aug. 3	LIDA BADAY (Resort)	550 Seventh	18th fl	840-2121
Aug. 3	BILL BLASS	550 Seventh	12th fl	221-6660
Aug. 3	GABRIELLE CARLSON (Resort/Spring I)	251 E 10th	#4	995-8063
Aug. 3	SYLVIA HEISEL	230 W 39th	3rd fl Kendall Woo	od, 719-3916
Aug. 3	CAROLINA HERRERA	501 Seventh	17th fl	944-5757
Aug. 3	SIGRID OLSEN; SIGRID OLSEN SPORT	575 Seventh	26th fl	840-5050
Aug. 3	RODIER (Resort)	499 Seventh, Suite 1403 So.	Geri Pitocc	0, 279-0550
Aug. 3	ANNA SUI (Spring I)	275 W 39th	5th fl	768-1004
Aug. 3	YEOHLEE	530 Seventh	5th fl	704-9600
Aug. 5-25	GENNY; GENNY MAGLIA; GENNY WAY	(Spring) 650 Fifth	18th fl	245-4860
Aug. 6	9:30, 11:30, 1:30 PM., FALL '99 WOMEN'S	FORECAST, Doneger, 463 7th	Ave., 4th fl. Tkts: \$50.	Res: 560-3736.
Aug. 6	TOM & LINDA PLATT	214 W 39th	Suite 800	764-1210
Aug. 7-10	MIAMI: WOMEN'S & CHILDREN'S RESC	ORT MARKET		
Aug. 7-11	LOS ANGELES: WOMEN'S & CHILDREN	'S RESORT MARKET		
Aug. 8-13	N.Y. GIFT SHOW at Javits Convention Center. Contact: George Little Management, 914-421-3200.			
Aug. 13-16	SALT LAKE CITY: OUTDOOR RETAILER (Outdoor Gear & Apparel Summer Market) Contact: 949-376-8155			
'Aug. 17-19	YARN FAIR/CAD EXPO (Yarns, Fibers/Computers) at NY Hilton & Towers, KNSA, 683-7520.			
Aug. 20-24	DALLAS: WOMEN'S & CHILDREN'S RESORT MARKET			
Aug. 22-25	INT'L FASHION BOUTIQUE SHOW (Over 1,500 Apparel, Footwear, Jewelry & Accessory). Also Streetwear (Apparel/accessories with Surf/Skate/Snow Apparel) at Javits Ctr. Contact: The Larkin Group, 594-0880. (Fax: 594-8556).			
Aug. 23-25	LONDON: 40° (Directional casualwear, jear	nswear, sport fashion, street & o	clubwear) Contact: 44-17	71-520-1540).
Aug. 23-25	LONDON: MXL (Menswear Exchange Lond	lon) (Volume to Designer Men	swear) Contact: 44-171-	5201682.

LONDON: PURE WOMENSWEAR (Womens' Spring/Summer Collections) Contact: 44-171-520-1541.

Aug. 23-25